



**ICELANDIC FESTIVAL
OF MANITOBA®**
—
ÍSLENDINGADAGURINN

VIKING PARK CONNECTIVITY PROJECT

Donor Opportunities
Share Your Story with Us

THE VIKING PARK CONNECTIVITY PROJECT

In 2017 the Icelandic Festival of Manitoba's Viking Park Campaign Cabinet, together with our partners, the RM of Gimli and the Betel Home Foundation, were proud to unveil Viking Park. The park is a beautiful and appropriate setting for the famous Viking statue that is visited by thousands of tourists and Gimli residents every year. Described as a 'must see' and a 'gem' in Manitoba, Viking Park is the collective result of a collaborative process between the Icelandic Festival of Manitoba and Gimli residents, businesses, cottagers, tourists and partners.

Now, after further consultations with the RM of Gimli and our community partners, we are delighted to present a new vision for Gimli - the Viking Park Connectivity Project. We are revitalizing public areas and creating tree-lined pathways that incorporate safe walking and biking trails, enhanced signage and other features, while highlighting Gimli's unique culture and heritage. This phase of the project has been directed by the requirements of a Small Communities Fund grant and, in concert with our partner, the RM of Gimli, will extend a continuous pathway from Viking Park to 1st Avenue and Centre Street eastward toward the pier.

We thank the Community Consultation Committee made up of the Icelandic Festival and its Viking Park Campaign Cabinet, the RM of Gimli, the Betel Home Foundation, the Betel Heritage Foundation, the Gimli Harbour Authority, the Gimli Yacht Club, the Lakeview Resort Gimli and other organizations. This visioning process took place over the winter and was led by HTFC Planning & Design, the landscape architects who developed Viking Park.

As in Viking Park Phase One, there is ample opportunity to contribute to a project that reflects the unique ancestry and spirit of Gimli. All donations over \$150 will be recognized by receiving 'named space' along the pathways and in the public spaces. In the pages that follow, you will read more about opportunities at all donation levels.

As ever, we invite you to share your story with us!

Sincerely yours,



Grant Stefanson,
Campaign Co-Chair



Kathi Thorarinson Neal,
Campaign Co-Chair



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BREAKWATER TIMBER BOARDWALK

\$150 OR \$300 (MULTIPLE OPPORTUNITIES)

Adjacent to the breakwater, these beautiful timber boards provide permanent recognition of a milestone moment in the life of a loved one. Like the pathway stones in Viking Park, they are a perfect tribute gift for anniversaries, graduations or 'just because'. This new boardwalk will provide a safe and level walkway that will also create a more interesting and memorable path.



TREES

YGGDRASIL VISIONARY

\$750 (MULTIPLE OPPORTUNITIES)

Trees are important symbols in Norse Mythology. The World Tree or Tree of Life contains all the worlds and represents the cycle of birth, growth, death, and rebirth. Yggdrasil is an important symbol as the eternal ash that contains the nine worlds of the cosmos.

Trees not only beautify public spaces, they are essential to the health of the air we breathe, our mental and spiritual wellness, and our communities. There are, of course, many other reasons to plant trees.

Your dedication to our environment will be recognized by signage on a tree guard for a newly planted mature tree along First and Centre streets.



GARDEN MARKER

\$3,500 (THREE OPPORTUNITIES)

Text of your choosing will be laser etched on the stainless steel garden marker, that will be placed prominently in the garden of your choice.

These garden opportunities are Elf Garden, Breakwater Garden and Troll Storm Garden.

Please see the drawing on the right that highlight the plants in each garden. Additionally the gardens are graced with elf houses, a section of the original Breakwater, and stone trolls, respectively.

- Blue Fox Willows
- Compact American Cranberry
- Dwarf Burning Bush
- Lady's Mantle
- Coneflower Fatal Attraction
- Alpine Currant
- Blue Muffin Arrowwood
- Calgary Carpet Juniper
- Gro-Low Sumac
- Morden Sunrise Rose
- Blue Fox Willow
- Big and Little Blue Stem Grass
- Sem False Spirea



FIRST AVENUE BENCHES

FJORD SUPPORTER

\$10,000 (TEN OPPORTUNITIES)

Matching the benches in Viking Park, the First Avenue Bench creates a lasting opportunity to pay tribute to you, your company, or loved ones.

Bench segments are available in 5'3" (1.6 metre) lengths which makes each segment cozy for two. Text of your choosing will be engraved on the aluminum plaque of the timber bench back, recognizing your company, family, or a milestone event in the life of a loved one.

If you are interested in placing a bench in another location, please contact the Icelandic Festival office for more information.



SETTLEMENT MARKER

FREYJA VISIONARY SUPPORTER
\$25,000 (FIVE OPPORTUNITIES)

A Settlement Marker adds to the rich cultural fabric of this community. The marker can share the story of the families or companies who wish to make a meaningful and lasting contribution to the community.

These markers are made of stainless steel with the donor name featured in larger print on the left-hand side. The name will be laser cut out of the metal to allow the light source within the marker to shine through and illuminate the pathways to the Viking Statue. A narrative can be engraved along the right-hand side for all visitors to enjoy.

Settlement markers come with timber board etchings in the beautiful Breakwater Boardwalk.



BREAKWATER WAYFINDING MARKER

THOR VISIONARY SUPPORTER

\$50,000 (ONE OPPORTUNITY)

The Breakwater Wayfinding Marker is located at the intersection of the Breakwater and First Avenue. This feature is a taller version of the Settlement Markers. The Wayfinding marker adds to the rich cultural fabric of this community. It will display a map, directional signage, historic information, and text of your choosing. The marker can share the story of the families or companies who wish to make a meaningful and lasting contribution to the community.

This marker is made of aluminum with the donor name engraved into the panel. A narrative can be engraved on the marker for all visitors to enjoy.



TOWN CENTRE WAYFINDING MARKER

THOR VISIONARY SUPPORTER

\$50,000 (ONE OPPORTUNITY)

The Town Centre Wayfinding Marker is located at the intersection of Centre Street and First Avenue and will display a map, directional signage, historic information and text of your choosing. The Wayfinding Marker will become the guide to visiting Gimli and will be seen by each of the thousands of tourists who visit every year. The wayfinding marker will also become a meeting place, and one of the defining landmarks in the town.

The marker can share the story of the families or companies who wish to make a meaningful and lasting contribution to the community.



With your permission, your generous donation may also be recognized on the Icelandic Festival's website, through social media, press announcements, and in our Souvenir Program.

The Icelandic Festival of Manitoba reserves the right to edit messages with the approval of the donor.

The recognition outlined in this package has been updated as of August 2019.





125th Íslendingadagurinn Legacy Project

c/o Icelandic Festival of Manitoba

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